Quick Glance: Daily Curriculum Overview

Part 1 - Week 1

Day 1:

• We will introduce students to the class, hand out class syllabi, and explain what the Global Goals are. Students will watch a Flocabulary video explaining Sustainable Development Goals video. (**Resources - Issues**)

• Students will then do an interactive flash card rotation activity that also uses an Interview worksheet on FAQ for global goals (**faqs1.pdf**)

Day 2:

• Students will get a further Introduction to the United Nations and the UN Global Goals - They will read and highlight article (**explaining_the_united_nations_to_kids.pdf**)

• Students will begin their Global Goals Passports and Website Tour (**www.globalgoals.org**) (*global-goals-passport_final.pdf*)

• *Printouts and Technology Needed this Day*

Day 3:

• Students will continue their Global Goals Passports and Website tour (**www.globalgoals.org**) (*global-goals-passport_final.pdf*)

• *Printouts and Technology Needed this Day*

Day 4:

• As a class, small group, or individually, students will complete the Global Goals 30 minute Lesson (lesson plan gives further detail) (**1_introducing_30_lesson_plan-copy.pdf**)

• *Printouts and Technology Needed this Day*

Day 5:

• This is the last lesson of the week and students will complete the Global Goals Lesson "What World Do You Want?" using obtained knowledge and materials included in the plan. (**what-world-do-you-want-in-2030-lesson-plan.pdf**)

• *Printouts and Technology Optional this Day*

Part 2 - Week 2

Day 6:
- KWL - "What is Project Based Learning?" Discussion on previous Project Based Learning that students may have encountered in past classes (example: Social Studies Market Place) Project Based Learning Introduction Article (**project-based_learning__the_pros_and_cons_l_parenting.pdf**)
- Complete Article Summary Worksheet (**article_summary_worksheet.doc**)
- *Printouts Needed this Day*

Day 7:
- Students will watch some cultivated PBL videos, and have a discussion on what they watched. Teachers may attach an article review worksheet (**article_summary_worksheet.doc**)
- (videos can be found in Resources Page **Resources - Issues**)
- *Smart-board Needed this Day, Printouts Needed this Day*
-

Day 8:
- Team building. Students will learn more about each other to work well with each other. Students will be tasked with (**group_resume_icebreaker.pdf**)
- *Printouts Needed this Day*

Day 9:
- Take students on a tour of their middle school or a walk around the building, asking them to take note of what it is about the school that is appealing (colorful posters, clean hallways, library, certain classrooms etc.). After have students get in small groups and brainstorm ways their school functions well as a business and ways it could improve and appeal to more people. Look at visual, noise level etc.? How could you sell this school to others who were "school shopping?"
- Optional: Virtual Tour of local business/non profit preparation/questions to ask. Virtual Tour of local business/non profit (TBA-General Dynamics)

Day 10:
- Students will watch Videos and participate in discussions about workplace environments they have experienced (classrooms) and how they compare to the video workplaces. (**Resources - Issues**)(**article_summary_worksheet.doc**)
- Students will participate in a learning style profile (**learning_style_profile.pdf**)
- *Printouts Needed this Day*

Day 11:

- What is Ethics? Students will visit a website to get the definition or use a dictionary to evaluate its meaning. (**www.businessdictionary.com/definition/ethics.html**)
- Students will either read printouts or online articles and take notes. Teacher can choose which article or articles to use from list below (or student choice) (**ethical challenges in human resources - resources - business ethics - focus areas - markkula center .pdf**) (**doing business in asia the ethical challenges - resources - business ethics - focus areas - markkul.pdf**) (**article summary worksheet.doc**)
- *Printouts and Technology Optional this Day*

Day 12:

- Ethics through Copyright enforcement and Medical Progress. Students will either read printouts or online articles and take notes. Teacher can choose which article or articles to use from list below (or student choice) (**emission cheating costs vw 18 billion - apr. 22 2016.pdf)** **(high school students cheaply reproduced a drug that sells for 750 a dose l popular science.pdf)** (**china takes knock-offs to a new level copying entire stores - usatoday.com.pdf**)(**16.0-china fake stores article 2.pdf**)
- *Printouts and Technology Optional this Day*

Day 13:

- Students will investigate United Nations Sustainable Development Goals and specifically target 16 A and 16 B. Students will either read printouts or online articles and take notes. Teacher can choose which article or articles to use from list below (or student choice) (**developing nations adopting social media quickly - cnet.pdf**) (**emerging nations embrace internet mobile technology l pew research center.pdf**) (**the power of social media.pdf**) (**why the apple versus fbi debate matters in a globalized world.pdf**) (**as police monitor social media legal lines become blurred all tech considered npr.pdf**) (**can ethical white-hat hacking compete with cybercrime - the atlantic.pdf**)
- *Printouts and Technology Optional this Day*

Day 14:

- Students will investigate United Nations Sustainable Development Goals and specifically will read and annotate an article on Goal 16 provided below. (**16.0-16-00055p why it matters goal16 peace new text oct26.pdf**)
- Read and watch video on how to raise awareness and viral marketing. (**top 3 viral marketing campaigns to take inspiration from.pdf**)
- *Printouts and Technology Optional this Day*

Day 15:
- In groups or individually pitch commercial idea for goal 16 based on the article read yesterday (this can be done as a storyboard/comic or acted out) and then groups will share with class

Day 16:

- What does good marketing and awareness look like? Watch videos on "Pink Out" and "We are the World" (**Resources - Issues**) (**article_summary_worksheet.doc**) Did our commercial from last week have a hook? Discuss with group how you could improve your commercial. *Printouts and Smartboard Needed this Day*

Day 17:

- Great Multimedia with a message. Watch "Kony 2012" (30 min.) or "Live strong" (6 min.) Teacher can assign the article summary worksheet to use with the video and the article if needed. Have class discussion following.
- Marketing Gone Bad article
- (**Resources - Issues**) (**article_summary_worksheet.doc**)

Day 18:

- Research as many of the 10 targets in Peace and Justice over the next three days as you can (students will come back to finish this research next week). Take notes and choose articles to read and videos to watch. This research will be used for the final project of creating a marketing campaign for one of targets in Goal 16. Students will begin to create a plan for action on raising awareness to promote peace, justice and strong institutions.
- *Technology Needed this Day*

Day 19:

- Continue to research the 10 targets in Peace and Justice over the next three days. Take notes and choose articles to read and videos to watch. This research will be used for the final project of creating a marketing campaign for one of targets in Goal 16.   Students will begin to create a plan for action on raising awareness to promote peace, justice and strong institutions.
- *Technology Needed this Day*

Day 20:

- Wrap up the preliminary research on the 10 targets in Peace and Justice over the next three days. Take notes and choose articles to read and videos to watch. This research will be used for the final project of creating a marketing campaign for one of targets in Goal 16.   Students will begin to create a plan for action on raising awareness to promote peace, justice and strong institutions.
- *Technology Needed this Day*

Day 21:

- What are the qualities of a good worker? What would make a company want to hire you? Watch videos on "how to write a resume (3 min.)" and
"how a teen should interview (4 min.)" (**Resources - Issues**)
(**article_summary_worksheet.doc**) Have a discussion about creating a resume?
- Students can find out what type of career they are interested in by taking an online survey (**Resources - Issues**)
- *Printouts and Technology Needed this Day*

Day 22:

- Students will be introduced to the different jobs that will be needed for their marketing company. Students will read through the job descriptions and decide what jobs they want to apply for. They must come up with a first, second, and third choice.
- Students will create a resume using Office 365 Word template (student choice) and complete an on-line application to send to the teacher using the form and the link below. (**Resources - Issues**) Teacher must print these out or have students click on the descriptions from the computer.
(**docs.google.com/forms/d/1kZCjz3oKPdgAy8pdd9aXSzlHAVW7fKl0H9vtw60YZbU/prefill**)
- *Technology Needed this Day*

Day 23:

- Job Interviews Day 1, teacher interviews students for positions. While the teacher is interviewing, the remainder of the students work individually, or with a partner, to re-examine the 10 targets and place them in order of importance. The student needs a reason by each target to why it was placed there.
- *Technology Needed this Day*

Day 24:

- Job Interviews Day 2, teacher will finish up interviews
- Continue the research from last week on the 10 targets in Peace and Justice. Take notes and choose articles to read and videos to watch. This research will be used for the final project of creating a marketing campaign for one of targets in Goal 16. Students will begin to create a plan for action on raising awareness to promote peace, justice and strong institutions.
- *Technology Needed this Day*

Day 25:

- Job placements, students will be assigned their positions within one of the two companies. Students will get their copy of the **Marketing Plan Project Packet** (**Resources - Issues**)(Marketing Plan Project Packet) This will walk them through

the project. The first all staff meetings will take place with the teacher acting as the CEO. During this meeting it will be explained to the group/groups that they are a marketing company and they have been hired to raise awareness for one the targets they have previously investigated. As a group/company they will debate which target most deserves to be the focus of this marketing campaign. The CEO will explain the roles within the project by reading the Marketing Project aloud and hand out the packet to the students for them to keep and use for a guide. A second staff meeting will be held the following day and a decision will be made at that time.

- *Printouts and Smartboard Needed this Day*

Day 26:
- The class will begin by resuming the staff meeting from the previous time. The roles each student has been given will be read through aloud, and students will have a chance to explain what their role within the group is. The Project Manager will introduce what the chosen target to market awareness for will be, and then will assign an initial task for each department. The teacher will explain the Staff Meetings / Department Meetings and will explain the meeting evaluation forms that will be used for each department. The goal on every first day of the week is to set goals for each department to reach. (**meeting_evaluation_form.pdf**) (Set goals for the week)

Day 27:
- Students will take out their meeting evaluation forms and start the their day by having a quick department meeting, During this time departments will discuss what their goals for the week are, plan on how they will reach their set goal, and then work on Department Breakout (Notebooks)

Day 28:
- Students will take out their meeting evaluation forms and start the their day by having a quick department meeting, During this time departments will discuss what their goals for the week are, plan on how they will reach their set goal, and then work on Department Breakout (Notebooks)

Day 29:
- Students will start the class by having a department meeting and reviewing what their goal was, what progress was made, and preparing their meeting evaluation form to be able to answer questions about their progress in the whole staff meeting. The project manager will go through each department and take inventory of set goals and their progress. (**meeting_evaluation_form.pdf**)(Reflect on goals for the week)

Day 30:
- This last day of the week is a chance for departments to tie up loose ends from the week, finish their goals for the week, doing further research day, or someone was absent, a Catch-up day.

Day 31:
- The class will begin by resuming the staff meeting from the previous time. The roles each student has been given will be read through aloud, and students will have a chance to explain what their role within the group is. The Project Manager will introduce what the chosen target to market awareness for will be, and then will assign an initial task for each department. The teacher will explain the Staff Meetings / Department Meetings and will explain the meeting evaluation forms that will be used for each department. The goal on every first day of the week is to set goals for each department to reach. (**meeting_evaluation_form.pdf**) (Set goals for the week)

Day 32:
- Students will take out their meeting evaluation forms and start the their day by having a quick department meeting, During this time departments will discuss what their goals for the week are, plan on how they will reach their set goal, and then work on Department Breakout (Notebooks)

Day 33:
- Students will take out their meeting evaluation forms and start the their day by having a quick department meeting, During this time departments will discuss what their goals for the week are, plan on how they will reach their set goal, and then work on Department Breakout (Notebooks)

Day 34:
- Students will start the class by having a department meeting and reviewing what their goal was, what progress was made, and preparing their meeting evaluation form to be able to answer questions about their progress in the whole staff meeting. The project manager will go through each department and take inventory of set goals and their progress. (**meeting_evaluation_form.pdf**)(Reflect on goals for the week)

Day 35:
- This last day of the week is a chance for departments to tie up loose ends from the week, finish their goals for the week, doing further research day, or someone was absent, a Catch-up day.

Day 36:

• The class will begin by resuming the staff meeting from the previous time. The roles each student has been given will be read through aloud, and students will have a chance to explain what their role within the group is. The Project Manager will introduce what the chosen target to market awareness for will be, and then will assign an initial task for each department. The teacher will explain the Staff Meetings / Department Meetings and will explain the meeting evaluation forms that will be used for each department. The goal on every first day of the week is to set goals for each department to reach. (**meeting_evaluation_form.pdf**) (Set goals for the week)

Day 37:

• Students will take out their meeting evaluation forms and start the their day by having a quick department meeting, During this time departments will discuss what their goals for the week are, plan on how they will reach their set goal, and then work on Department Breakout (Notebooks)

Day 38:

• Students will take out their meeting evaluation forms and start the their day by having a quick department meeting, During this time departments will discuss what their goals for the week are, plan on how they will reach their set goal, and then work on Department Breakout (Notebooks)

Day 39:

• Students will start the class by having a department meeting and reviewing what their goal was, what progress was made, and preparing their meeting evaluation form to be able to answer questions about their progress in the whole staff meeting. The project manager will go through each department and take inventory of set goals and their progress. (**meeting_evaluation_form.pdf**)(Reflect on goals for the week)

Day 40:

• This last day of the week is a chance for departments to tie up loose ends from the week, finish their goals for the week, doing further research day, or someone was absent, a Catch-up day.

Day 41:
• The class will begin by resuming the staff meeting from the previous time. The roles each student has been given will be read through aloud, and students will have a chance to explain what their role within the group is. The Project Manager will introduce what the chosen target to market awareness for will be, and then will assign an initial task for each department. The teacher will explain the Staff Meetings / Department Meetings and will explain the meeting evaluation forms that will be used for each department. The goal on every first day of the week is to set goals for each department to reach. (**meeting_evaluation_form.pdf**) (Set goals for the week)

Day 42:
• Students will take out their meeting evaluation forms and start the their day by having a quick department meeting, During this time departments will discuss what their goals for the week are, plan on how they will reach their set goal, and then work on Department Breakout (Notebooks)

Day 43:
• Students will take out their meeting evaluation forms and start the their day by having a quick department meeting, During this time departments will discuss what their goals for the week are, plan on how they will reach their set goal, and then work on Department Breakout (Notebooks)

Day 44:
• Students will start the class by having a department meeting and reviewing what their goal was, what progress was made, and preparing their meeting evaluation form to be able to answer questions about their progress in the whole staff meeting. The project manager will go through each department and take inventory of set goals and their progress. (**meeting_evaluation_form.pdf**)(Reflect on goals for the week)

Day 45:
• This last day of the week is a chance for departments to tie up loose ends from the week, finish their goals for the week, doing further research day, or someone was absent, a Catch-up day.

Day 46:
• Reflection Presentation preparation (data analysis reflections) - Students will prepare to show the data that demonstrates what impact they had on awareness for the target from their global goals class.
• Marketing Plan Project Reflections (Marketing Plan breakdown) - They will include important events along the way, successes and challenges they faced.
• Students will start to create their final presentation that has their project manager and other departments presenting their achievements during the marketing campaign to the CEO of Global Peace and Justice LLC

Day 47:
• Continue working on this - Presentation is the next day and final touches and practice is a good idea before the final presentation.
• Reflection Presentation preparation (data analysis reflections) - Students will prepare to show the data that demonstrates what impact they had on awareness for the target from their global goals class.
• Marketing Plan Project Reflections (Marketing Plan breakdown) - They will include important events along the way, successes and challenges they faced.
• Students will start to create their final presentation that has their project manager and other departments presenting their achievements during the marketing campaign to the CEO of Global Peace and Justice LLC

Day 48:
• Students will present their Marketing Plan breakdown to the CEO of Global Peace and Justice LLC (the Teacher). Presentation will be assessed on elements found on the rubric in the Marketing Plan Project Packet

Day 49:
• Students will reflect on the class and complete the Global Goals Survey about the class.

Day 50:
• Students will reflect on the class and complete the Global Goals Survey about the class or if someone was absent, a Catch-up day.

- Day 46: Reflection Presentation preparation (data analysis reflections)
- Day 47: Reflection Presentation preparation (success reflection)
- Day 48: Reflection Presentation preparation (obstacles reflection)
- Day 49: Reflection Presentations (Presentation Rubric)
- Day 50: Reflection Presentations (Presentation Rubric)